

# agendaNi Magazine



## 2018/19 features

### December/January 2019

#### Environment, waste and water

Planning and urban regeneration  
Advanced manufacturing  
*Regional focus on the North West*

### February/March 2019

#### Agri-Food

Policing and justice  
Social economy  
Learning and skills  
*Regional focus on Newry, Mourne and Down*

### April/May 2019

#### Housing

Care services for older people  
Local government  
Digital/telecommunications  
*Regional focus on Mid Ulster*

### June/July 2019

#### Infrastructure

Enterprise and economic development  
Tourism and conferencing  
*Regional focus on Causeway Coast and Glens*

### August/September 2019

#### Energy

Public procurement  
Talent Management/CSR  
Children services in NI  
*Regional focus on Ards and North Down*

### October/November 2019

#### Economy

Future of education  
Digital government  
Freight, shipping, transport and logistics  
*Regional focus on Armagh, Banbridge and Craigavon*

## Key benefits

- Direct contact with over 7,000 key decision-makers in the public, private and voluntary sectors in Northern Ireland
- Deliver key messages to Northern Ireland's senior figures in government, local government and business
- Enhance your profile, showcase your work and highlight important issues to an influential audience
- Engage with stakeholders
- Increase the profile of senior people with the organisation
- Gain recognition as a thought leader

## Opportunities available

- **Front cover profile interview:** very high profile opportunity, offers maximum exposure
- **Round table discussion,** hosted by organisation to include four/five leading professionals/stakeholders
- **Report sponsorship:** Combination of editorial, advertising and branding
- **Advertorials:** editorial style branded articles; used to promote the benefits, capabilities and services of an organisation
- **Advertisements:** build a high profile image within the market place; premium positions available including outside back cover