

# agendaNi Magazine



## 2017/18 features

### December/January 2018

#### Environment waste and water

Health and care services  
Regional focus on the North West  
Science and innovation

### February/March 2018

#### Agriculture and Food

Policing and justice  
Learning and skills  
CSR  
Children in Northern Ireland

### April/May 2018

#### Housing

Local government  
Care services for older people  
Social economy  
Telecommunications/Cyber security

### June/July 2018

#### Infrastructure

Enterprise and economic development  
Tourism and conferencing  
Public procurement  
Data analytics

### August/September 2018

#### Planning & urban regeneration

Corporate law  
Investing in Northern Ireland  
Talent management

### October/November 2018

#### Energy

Future of education  
Digital government  
Freight, shipping, transport and logistics

## Key benefits

- Direct contact with over 7,000 key decision-makers in the public, private and voluntary sectors in Northern Ireland
- Deliver key messages to Northern Ireland's senior figures in government, local government and business
- Enhance your profile, showcase your work and highlight important issues to an influential audience
- Engage with stakeholders
- Increase the profile of senior people with the organisation
- Gain recognition as a thought leader

## Opportunities available

- **Front cover profile interview:** very high profile opportunity, offers maximum exposure
- **Round table discussion,** hosted by organisation to include four/five leading professionals/stakeholders
- **Report sponsorship:** Combination of editorial, advertising and branding
- **Advertorials:** editorial style branded articles; used to promote the benefits, capabilities and services of an organisation
- **Advertisements:** build a high profile image within the market place; premium positions available including outside back cover