

agendaNi Magazine



2017 features

December/January 2016

Health and care services

Environment waste and water
Freight, shipping, transport and logistics
Regional focus on the North West

June/July 2017

Public procurement

Tourism and conferencing
Enterprise and economic development
Science and innovation
Infrastructure
Electricity markets

February/March 2017

Policing and justice

Brexit
Learning and skills
CSR (Corporate Social Responsibility)
Public sector reform
Children in Northern Ireland

August/September 2017

Investing in Northern Ireland

Data analytics
Planning & urban regeneration
Corporate law

April/May 2017

Housing

Local government reform

Care services for older people
Social economy
Telecommunications/Cyber security

October/November 2017

Energy

Future of education

A focus on the voluntary sector
Corporate governance
Digital government

Key benefits

- Direct contact with over 7,000 key decision-makers in the public, private and voluntary sectors in Northern Ireland
- Deliver key messages to Northern Ireland's senior figures in government, local government and business
- Enhance your profile, showcase your work and highlight important issues to an influential audience
- Engage with stakeholders
- Increase the profile of senior people with the organisation
- Gain recognition as a thought leader

Opportunities available

- **Front cover profile interview:** very high profile opportunity, offers maximum exposure
- **Round table discussion,** hosted by organisation to include four/five leading professionals/stakeholders
- **Report sponsorship:** Combination of editorial, advertising and branding
- **Advertorials:** editorial style branded articles; used to promote the benefits, capabilities and services of an organisation
- **Advertisements:** build a high profile image within the market place; premium positions available including outside back cover.